## **ERASMUS POLICY STATEMENT (EPS)**

## Participation in Erasmus+

The Osuna Higher Education Art School (ESEA) is located in the Seville province. ESEA has been authorized to teach the Degrees in the design specialties of Graphic Design and Fashion Design by the *Junta de Andalucía* Education and Sports Council (regulated on BOJA nº 181, September 19th, 2019). Both degrees are composed of 240 ECTS credits each and they are equivalent to a university degree for all purposes.

The ESEA School proposes as part of its modernizing approach, the design of an internationalization strategy. The goal is to integrate the international and intercultural dimension in its objectives, in its educational activity, in its research activity and also in its services. For this reason, in order to improve the quality of education and research through its internationalization, the school intends to propose in the long term, the participation of the institution in the ERASMUS+ program through the three key actions: KA1, KA2 and KA3

As an educational institution, the Osuna ESEA School focuses its activity on the teaching and training of qualified professionals on the design field through competence training in creation, identification and optimization of design products and design services. Along with the theoretical teachings in the basic subjects, practical training is provided in each of its specialties: graphic design and fashion design. Therefore, students acquire the transversal, general and specific competences associated with the corresponding Degree.

Design's role as a mediator between art and technology, culture, production and consumption has become an essential factor in today's society. A factor that contributes to quality of life's improvement. Also the everyday presence of design is a key element of culture. The scope of this presence includes everything from three-dimensional objects to graphic communications and integrated information technologies in urban space.

## Strategy, objectives and impact

In order to achieve perfection and excellence in the training provided, the School is committed through its participation in the Erasmus+ program to increase quality and innovation. This goal is achieved at the institution's academic, professional, administrative and technical levels by implementing procedures that guarantee transparency, non-discrimination and inclusion, in the internationalization development.

The modernization strategy is guided by the UN 2030 Agenda's sustainable development goals, and also marked by a strong civic commitment to the town of Osuna where ESEA belongs.

The promotion of the Erasmus+ internationalization activities will contribute, through the institution's growth and modernization, to the improvement of learning. These activities include projects focused on sustainability, inclusion, diversity and civic commitment of the participants, within the European Higher Education Area framework.

The specific objectives of the institution within the framework of the Erasmus+ program are the following:

- To promote students mobility and teaching staff's mobility in the context of the European Lifelong Learning Program. Therefore the goal is to implement inter-institutional agreements with schools and universities in the Higher Education Area. In such a way that the adoption of common quality criteria is guaranteed.
- 2. To promote cooperation with European organizations, associations, institutions and universities that, within the framework of the Erasmus+ program, develop their activity broadly in the field of design. The goal is to reach agreements and cooperation arrangements in order to contribute to the parties' internationalization, modernization and improvement.
- 3. To support projects, through Jean Monnet's participation, that develop entrepreneurship policies, sustainability policies, accessibility policies and inclusive design policies. All of those in collaboration with local entities, city councils and/or county councils.
- 4. To improve the training of students and teachers, through their participation in mobility programs within the framework of internationalization.
- 5. To promote language training for students and staff of the institution within the framework of internationalization.
- 6. To promote excellence through the research groups activity's internationalization and also through teaching teams internationalization. 7. To promote international visibility of the institution. Enhancing the presence of the institution's cooperation development projects and activities not just in the national and but also in the international media.
- 8. To encourage the participation of students and teachers in mobility learning programs. To that end, public documentation such as fair and transparent application procedures is to be stipulated. In this way equal opportunities are guaranteed.
- 9. To implement a guidance and information service in the area of internationalization. This service provides, on the one hand, information for incoming students regarding the place and environment; and on the other hand, the service requests the necessary destination information on behalf of the outgoing students.
- 10. To establish a system that validates mobility agreements and also guarantees the credits recognition for both incoming and outgoing students. This would be accomplished in compliance with the learning

program.

- 11. To guarantee, by means of proceedings, grades conversion according to the grades conversion chart in each European country.
- 12. To disseminate mobility programs through the implementation of an information system on the website. The system will guarantee equality, equity and accessibility to the population with fewer opportunities. Indicators: web page information system, City Hall notice board.
- 13. To disseminate cooperation programs with other organizations and institutions and to favor agreements with companies, national and international entities. Therefore, design training projects will be created to enhance the participants training and employability.
- 14. To design projects that favor mobility policies between institutions, organizations or entities.
- 15. To raise awareness in the educational community about the benefits of internationalization. As well as to communicate the global challenges and responsibility that the community faces towards achieving the 2030 Agenda's sustainable development goals.

Mobility agreements with institutions within the framework of the Erasmus + Program pursue compliance with internationalization and modernization requirements. In such a manner, the agreements promote language skills acquisition through program development, personalized learning methods and improvements in mobility projects.